List of questions for registration to the competition
BUT Student Entrepreneurship Award

**This document is not for registration!**

The registration is available **in** [**MS FORMS**](https://forms.office.com/pages/responsepage.aspx?id=Kec8xhfKUk6qLZa3lImlQtGoiQtmzy1Ls9PQWful2jNUNkNXM0tENFpIR0hZWjhZWUhKMkY1WEdaMC4u) **or via** <https://www.vut.cz/en/students/entrepreneurship>.

Unless otherwise stated, please complete the text sections specifically, bearing in mind that the evaluators will have a maximum of **30 minutes** to evaluate a single registration.

Registration can be completed from **20 April 2023 to 20 May 2023**

**Related documents with additional information**

[Announcement of the 4th Annual of the BUT Student Entrepreneurship Award](https://www.vut.cz/en/students/entrepreneurship/conditions-p240978)

[Information on the processing of students´personal data](https://www.vut.cz/en/students/entrepreneurship/personal-data-p240956) **Contact****podnikavost@vutbr.cz**

**General**

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| 1. **Please enter your name and surname**
 |
| 1. **Please enter your BUT ID**
 |
| 1. **What faculty do you study at?**
 |
| 1. **What type of study are you doing?**
 |
| 1. **What year are you studying?**
 |
| 1. **What form of study are you doing?**
 |
| 1. **Please provide your BUT contact e-mail (domain vutbr.cz)**

This email will be used for communication throughout the competition. |
| 1. **Enter the name of your idea**
 |

**Description of the idea**

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| 1. **Describe the idea in one sentence (max. 120 characters)**
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| 1. **MANDATORY part of the idea description is a short max. 90s VIDEO in MS FORMS**

 In case the video cannot be uploaded you can send it to podnikavost@vutbr.cz |
| 1. **At what stage is the project (you can tick more than one answer)**
* I have an idea in my head
* I have done the market research
* I have a working prototype, a sample
* I have an existing product/service and I am looking for my first customers
* I have paying customers
* Other (describe in text)

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**Business model**

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| 1. **Who will buy your product/service?** Describe in details the target groups of customers and users.
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| 1. **What problem/need does your idea address?**
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| 1. **How else does your customer solve this problem/need at this time?** Give 1-3 examples of competition (direct and indirect). **What advantages your competitors have and what advantages your solution has?**
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| 1. **Describe how you differ from your competitors, what is innovative, new, different and developmental about your product/service than what is standard in the market.**

Not only the product, technology or service used, but also the business model can be innovative. |
| 1. **On what basis do you think there will be interest in the product/service?**

For example: 'I have already done primary market research' / 'there is a similar solution on the market that is being sold' / 'I am a representative of the target group myself' etc.**Why will customers be willing to pay for it?** |
| 1. **What market are you targeting (region/Czech Republic/Europe/world/...)? What is the size of the market? How many potential customers do you have?**
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| 1. **What channels/form do you want to sell the product/service through? How do you reach the customers?**
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**Finance**

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| 1. **How will it make money? Who will pay for what, how much and how?**Feel free to describe more options as you think about this issue.
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| 1. **What are the projected sales? From when do you intend to sell, in what volume, what will the growth look like?**
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| 1. **What will your costs look like in the first year?**
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| 1. **How do you plan to cover these expenses? What have you already solved and what other sources are you considering?**
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**Team**

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| 1. **Do you have a team?**

The student designated by the team (hereinafter referred to as the "Team Leader") acts for the team (group of BUT students) and acts throughout the competition. Only the Team Leader **is registered** for the team. The other members of the team **must** sign the [**TERMS AND CONDITIONS**](https://www.vut.cz/en/students/entrepreneurship/conditions-p240978)*of the BUT Student Entrepreneurship Award* and the Team Leader will send them together with other mandatory documents by e-mail to podnikavost@vutbr.cz.* YES
* NO
 |
| 1. **Please list all team members (name, surname, title, faculty, year, if a BUT student also ID, competences and roles in the team)**
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| 1. **What are the team's strengths?**
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| 1. **What are the weaknesses of the team?**
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| 1. **What other competences are missing in the project? How do you plan to address this?**
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**Plan**

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| 1. **What is the vision of your idea?**
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| 1. **Describe 3-5 main goals for the next 3 months.**
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| 1. **What are your main expectations in moving the idea forward through the competition? In what specific ways will you need the money from the competition?**
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| 1. **What happens to the idea if you don't succeed in the competition?**
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| 1. **What are the biggest threats to the implementation of your idea?**
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| 1. **Would you need any instrumentation, specialized software or a lab to develop your idea?**
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| 1. **What services or specialized courses would you appreciate to develop the idea more?**
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| 1. **Would you take advantage of mentoring opportunities?**
* YES
* NO
 |

**Confirmation of the conditions of the 4th Annual of the BUT Student Entrepreneurship Award**

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| 1. **By submitting this registration:**

**I agree with the** [**TERMS AND CONDITIONS**](https://www.vut.cz/en/students/entrepreneurship/conditions-p240978) **Announcement of the 4th ANNUAL of the BUT Student Entrepreneurship Award.****I confirm attaching the VIDEO to the form in MS FORMS or sending it by e-mail to** podnikavost@vutbr.cz**I am responsible for ensuring that if I act as an Team Leader for a team, I have the authority from the other team members to act for them in the competition.*** YES
* NO - in case of disagreement you cannot participate in the BUT Student Entrepreneurship Award.
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**Attachments**

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| 1. **If you have any attachments that the evaluators should see, please post them here or email them to** **podnikavost@vutbr.cz**

**(**Optional) |
| 1. **If you have anything you want to tell us or attach any links that the evaluators should see, please tell us here. (**Optional)
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