

LICENSING EXECUTIVES SOCIETY FOUNDATION

GRADUATE STUDENT BUSINESS PLAN COMPETITION



LICENSING EXECUTIVES SOCIETY
INTERNATIONAL



Licensing Executives Society
(U.S.A. and Canada), Inc.

CALLING ALL STUDENT ENTREPRENEURS!

Maximize the Success of Your Business

Learn how to Leverage Intellectual Property!

Got IP? The Licensing Executives Society (LES) Foundation invites students – MS/MBA/MD/JD/PhD and postdoctoral scholars – from around the world to participate in this global competition.

We focus on business plans that include an overview of intellectual property (IP) assets and strategies for how these assets will be commercialized to achieve business goals.

- Experience the unique mentorship and comprehensive feedback from IP leaders that sets this Competition apart from the rest.
- Win expenses-paid trip to Seattle, WA for: the Final Round, educational sessions, and networking with global IP business strategy leaders at an LES (USA & Canada) meeting.
- Win cash and in-kind prizes, including a \$10,000 Grand Prize and \$5,000 Global Award!

Want to learn more about IP strategy? Register and submit your plan at www.les2013.istart.org by January 31st and we'll connect you with an IP strategy mentor!

Key Dates:

- Feb. 28, 2013 - Business plan submission deadline (www.les2013.istart.org)
- April 9, 2013 - Finalists announced
- May 13-14, 2013 – Competition Finals in Seattle, WA.

Competition guidelines, 'Call for Entries' flyer and more information are available at www.lesfoundation.org. For questions, please contact Annemarie Meike, Competition Chair, at bplan@lesfoundation.org.

We hope you'll participate in 2013!

Thomas Britven
President, LES Foundation